Kodak
KENNY
CLICKS
WITH THE
CROWD
Vic Dowd

EVERYONE IS HAVING A WONDERFUL TIME AT THE HIGH-SCHOOL DANCE--EVERYONE, THAT IS, EXCEPT SOPHOMORE KENNY COLE. KENNY IS A TRANSFER STUDENT WHOSE SHYNESS PREVENTS HIM FROM MAKING FRIENDS EASILY, EVEN THOUGH HIS CLASSMATES AT BAKER HIGH ARE MORE THAN WILLING TO MEET HIM HALF-WAY...
WHAT'S THE MATTER, FELLA? YOU LOOK AS THOUGH YOU JUST LOST YOUR BEST FRIEND.
I GUESS I DID--WHEN MY FOLKS MOVED HERE FROM CENTERVILLE.
HMMM...SAME THING HAPPENED TO ME WHEN I WAS YOUR AGE. THOUGHT I'D NEVER GET OVER IT.
WHAT DID YOU DO?
WELL, I'LL TELL YOU...
KENNY! I'VE BEEN LOOKING ALL OVER FOR YOU! WHY AREN'T YOU DANCING?
OH, HELLO, SIS. THIS IS--UH--
HAP FARRELL, FULL-TIME COLLEGE STUDENT AND PART-TIME PHOTOGRAPHER FOR THE "BUGLE"!
HOW DO YOU DO, MR. FARRELL. I'M LINDA COLE--KENNY'S SISTER.
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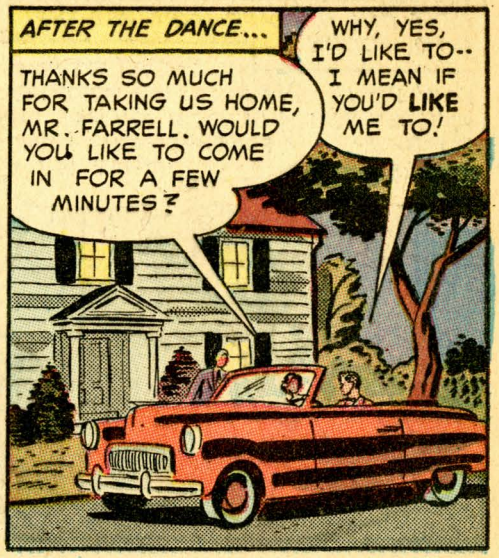
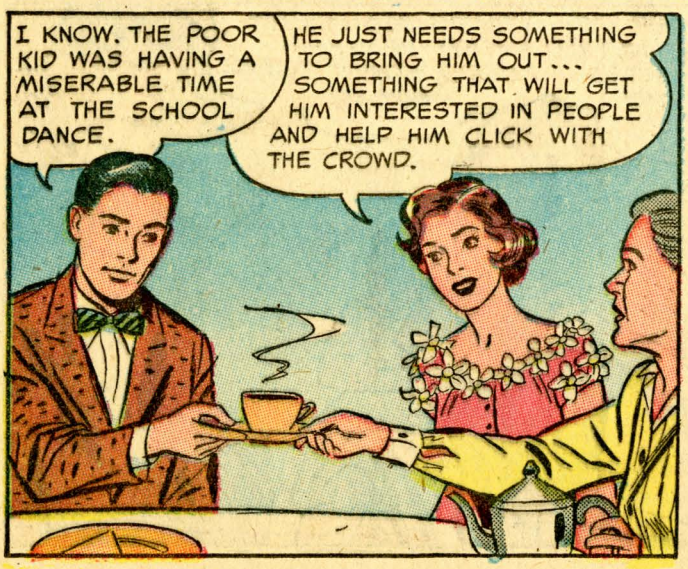
A FEW MINUTES LATER...
YOU DON'T SUPPOSE YOUR BROTHER WILL MIND? I MEAN GUARDING MY CAMERA WHILE WE HAVE JUST THIS ONE DANCE?
NOT AT ALL. I'M SURE HE'S THRILLED AT MEETING A REAL, LIVE NEWSPAPER PHOTOGRAPHER!


AFTER THE DANCE...
THANKS SO MUCH FOR TAKING US HOME, MR. FARRELL. WOULD YOU LIKE TO COME IN FOR A FEW MINUTES?
WHY, YES, I'D LIKE TO-- I MEAN IF YOU'D LIKE ME TO!

WELL, UH, GOOD NIGHT, EVERYBODY. THANKS FOR THE RIDE HOME, MR. FARRELL.
DON'T MENTION IT, KENNY. AND REMEMBER, THE NAME IS HAP. SEE YOU AROUND!

MRS. COLE FIXES A SNACK FOR LINDA AND HAP...
THANK YOU TWICE, MRS. COLE! FOR THE SANDWICHES-- AND FOR HAVING SUCH A NICE DAUGHTER!
GOODNESS, EVERYBODY LIKES LINDA! I JUST WISH KENNY WERE AS POPULAR. HE'S SO SHY-- DOESN'T MIX EASILY AT ALL.


I KNOW. THE POOR KID WAS HAVING A MISERABLE TIME AT THE SCHOOL DANCE.
HE JUST NEEDS SOMETHING TO BRING HIM OUT... SOMETHING THAT WILL GET HIM INTERESTED IN PEOPLE AND HELP HIM CLICK WITH THE CROWD.

"CLICK WITH THE CROWD," EH? MAYBE WE'VE GOT JUST THE THING RIGHT HERE! IT'S WORTH A TRY, ANYWAY.
I THINK I KNOW WHAT YOU MEAN!
3

NEXT DAY, HAP AND LINDA PUT THEIR PLAN INTO ACTION...
HAP! HOW NICE OF YOU TO DROP OVER.
HI, LINDA! I THOUGHT YOU MIGHT LIKE TO TAKE SOME INDOOR SNAPS... IF YOU'VE FINISHED YOUR HOMEWORK, THAT IS!
NOTHING LIKE PHOTOGRAPHY TO HELP YOU SNAP OUT OF YOUR TROUBLES!
SHHH! YOU'LL GIVE IT AWAY!
HAP, I WISH YOU'D SHOW ME HOW TO TAKE GOOD PICTURES -- ESPECIALLY INDOOR SHOTS.
ANYONE AS PHOTOGENIC AS YOU COULDN'T HELP TAKING A GOOD PICTURE!
HERE, KENNY, GIVE US A HAND, WILL YOU? PUT THIS LAMP INTO THE SOCKET BESIDE THE CHAIR. THANKS.
UH, SURE THING!
HURRY UP, HAP -- I'M GETTING TIRED HOLDING THIS GEOMETRY BOOK!
THAT'S BECAUSE IT'S HEAVY READING -- OOPS, SORRY! THERE -- GOT IT!
GEOMETRY
CLICK
4

NOW LET **US** TAKE A FEW... REMEMBER, YOU PROMISED!

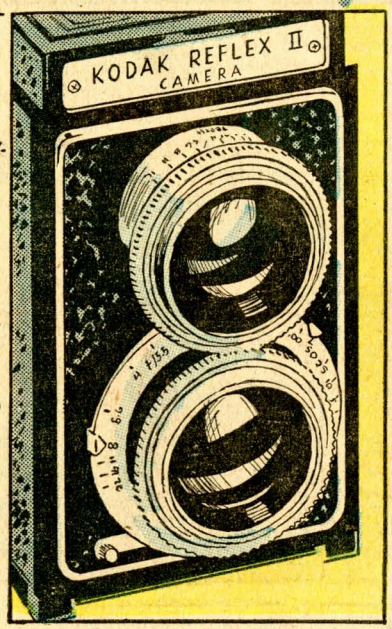
YES, SHOW US HOW YOU DO IT, HAP!

WELL, THE FIRST THING, OF COURSE, IS A CAMERA. NEEDN'T BE A SPECIAL JOB LIKE MINE, BECAUSE...

KODAK REFLEX II CAMERA

"THE MOST IMPORTANT PART OF PICTURE-TAKING IS TO ENJOY WHAT YOU **SEE** ENOUGH TO WANT TO MAKE THAT ENJOYMENT LAST. A GOOD PICTURE DOES JUST THAT.

"AND THE SECRET OF A GOOD PICTURE IS RIGHT EXPOSURE—GETTING THE RIGHT AMOUNT OF LIGHT THROUGH THE CAMERA LENS ON TO THE FILM. SHUTTER-SPEED AND SIZE OF LENS-OPENING CONTROL EXPOSURE."



BUT HOW CAN I BE **SURE** TO GET THE RIGHT EXPOSURE?

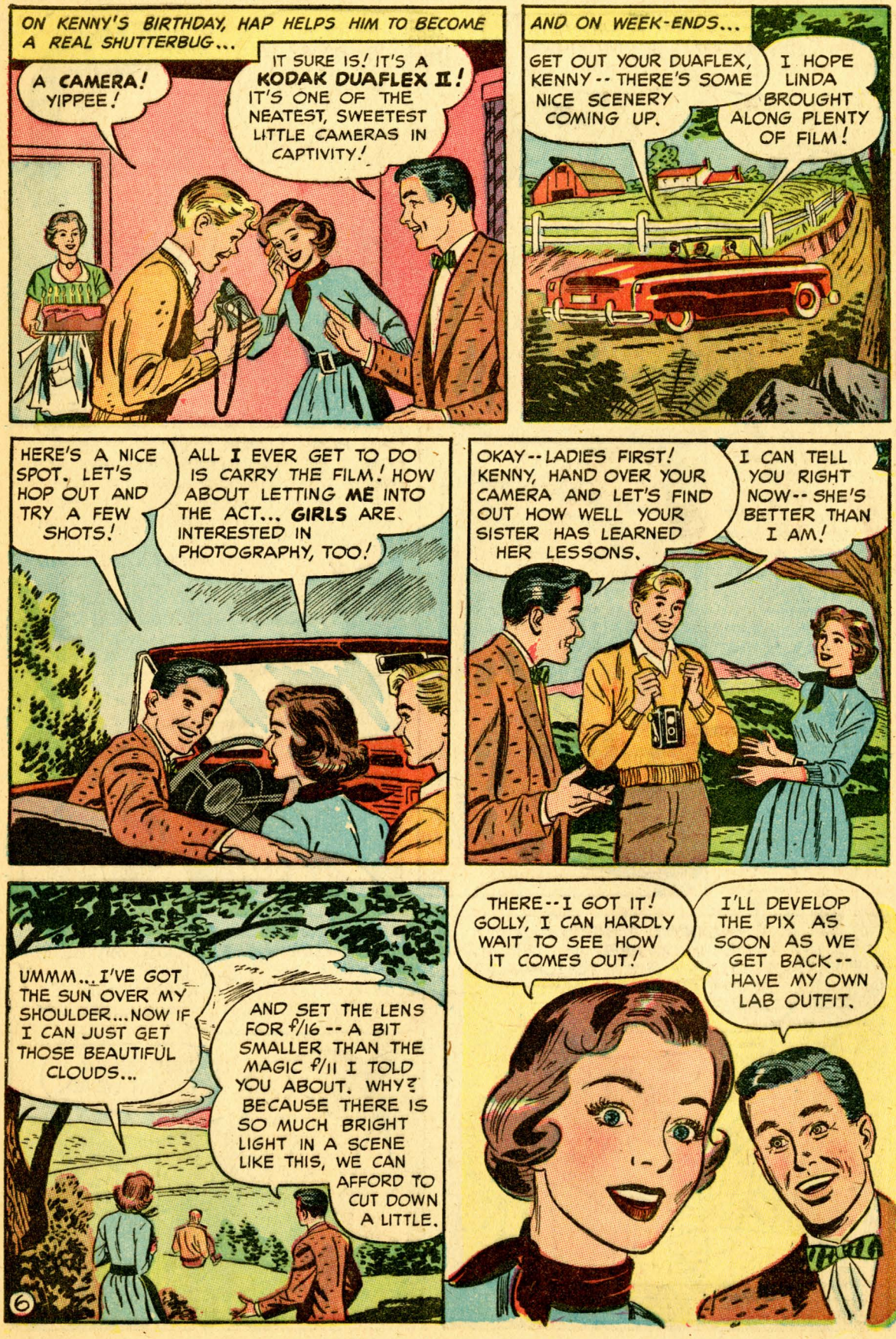
LOOK, SHUTTER-SPEEDS AND LENS-OPENINGS ARE MARKED RIGHT ON THE CAMERA. AND I'LL LET YOU IN ON A SECRET. A BOX CAMERA SHUTTER WORKS ABOUT 1/50 SECOND WITH A LENS-OPENING AT ABOUT f/11. THAT'S A MAGIC FORMULA. YOU CAN USE IT FOR AVERAGE SUNLIGHT SHOTS AND BE RIGHT.

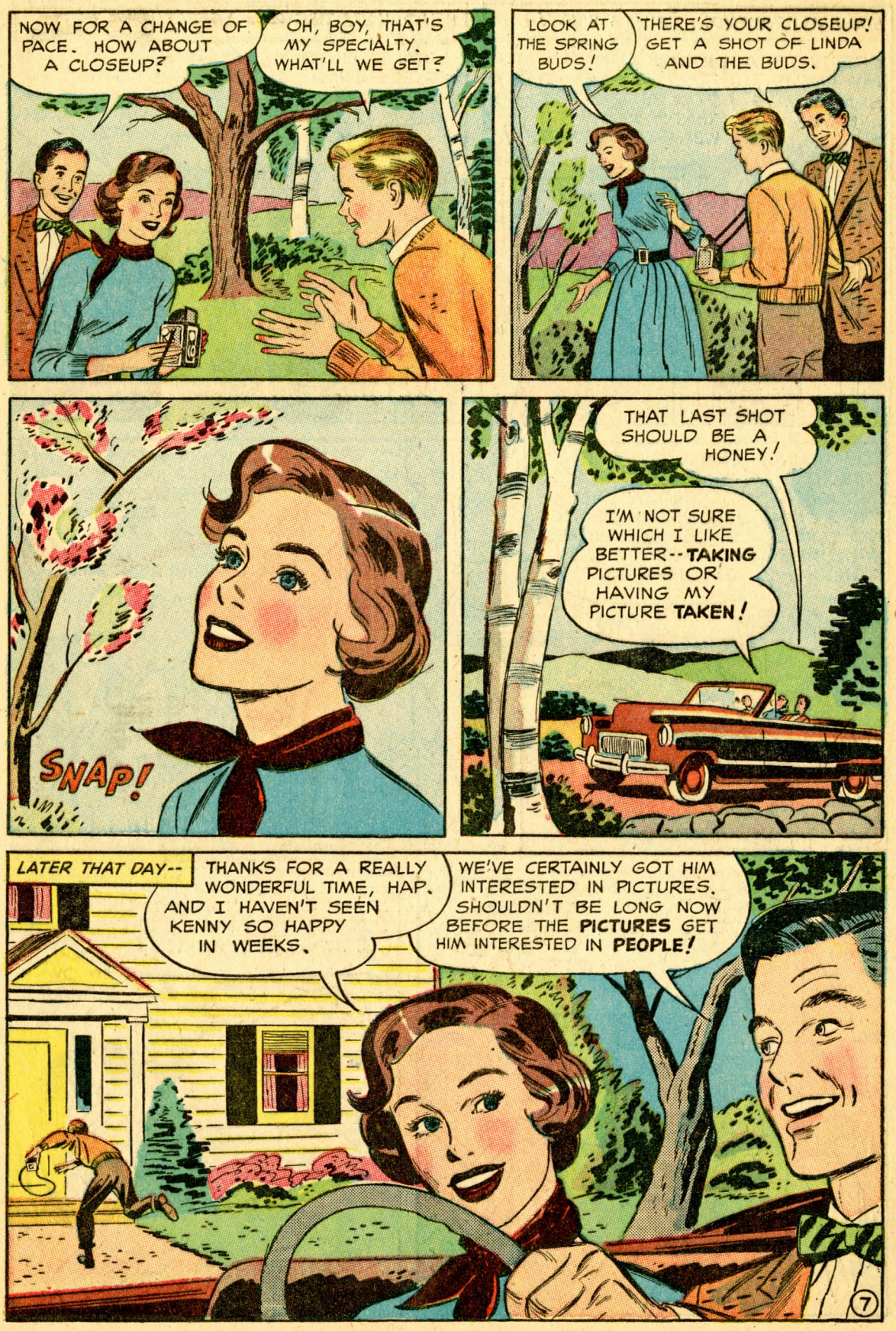
OF COURSE, BESIDES A GOOD CAMERA YOU NEED GOOD FILM, TOO. THEN IF YOU FOLLOW A FEW SIMPLE RULES, IT'S ALMOST **IMPOSSIBLE** TO TAKE A BAD PICTURE!

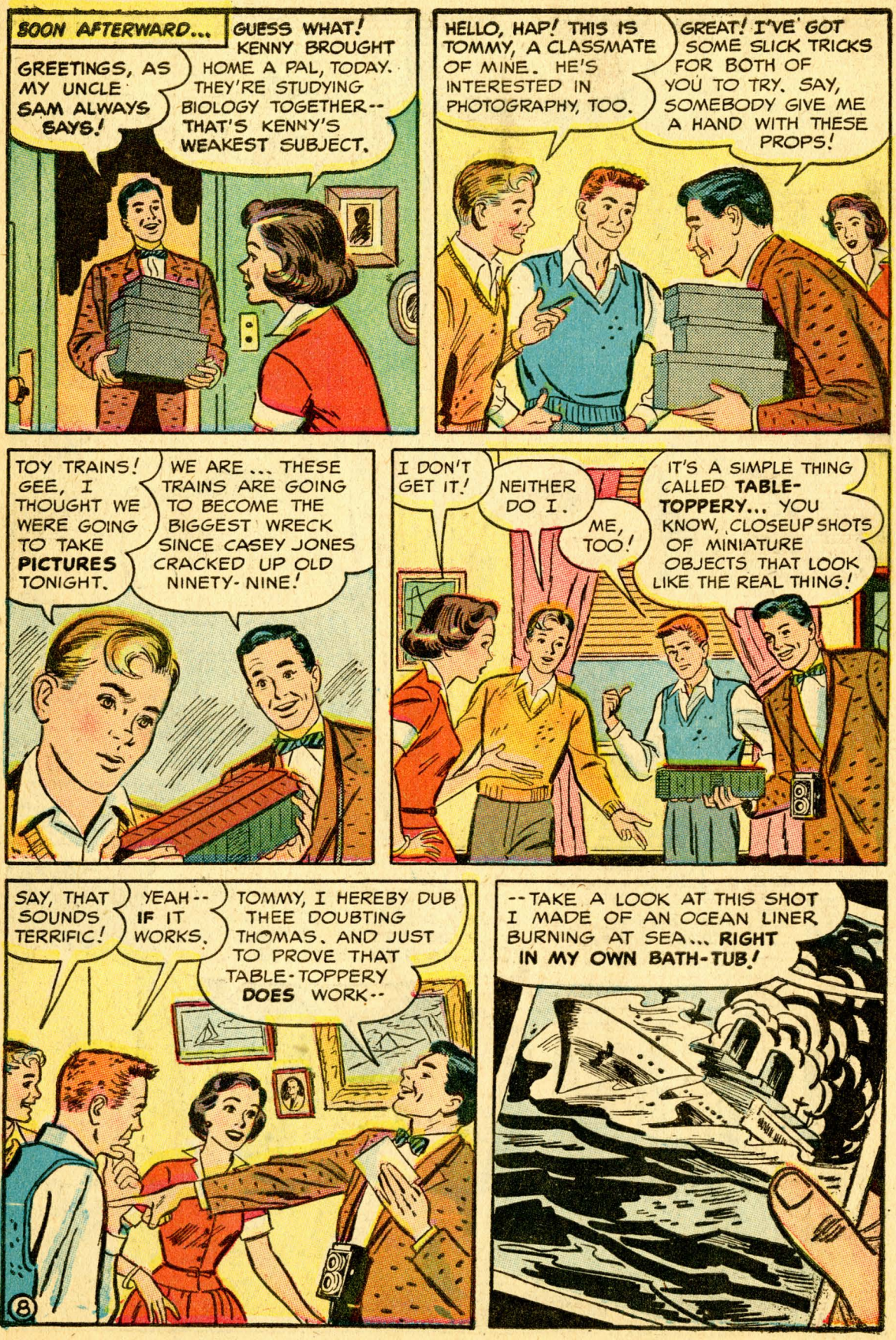
Kodak VERICHROME

GOSH, I ALWAYS THOUGHT PHOTOGRAPHY WAS SOMETHING MYSTERIOUS MAYBE IF HAP GAVE ME A FEW LESSONS. I COULD GET TO BE A REAL-UH-WHAT DO YOU CALL THEM?

SHUTTERBUG IS THE WORD!


ON KENNY'S BIRTHDAY, HAP HELPS HIM TO BECOME A REAL SHUTTERBUG...
A CAMERA! YIPPEE!
IT SURE IS! IT'S A KODAK DUAFLEX II! IT'S ONE OF THE NEATEST, SWEETEST LITTLE CAMERAS IN CAPTIVITY!
AND ON WEEK-ENDS...
GET OUT YOUR DUAFLEX, KENNY -- THERE'S SOME NICE SCENERY COMING UP.
I HOPE LINDA BROUGHT ALONG PLENTY OF FILM!
HERE'S A NICE SPOT. LET'S HOP OUT AND TRY A FEW SHOTS!
ALL I EVER GET TO DO IS CARRY THE FILM! HOW ABOUT LETTING ME INTO THE ACT... GIRLS ARE INTERESTED IN PHOTOGRAPHY, TOO!
OKAY -- LADIES FIRST! KENNY, HAND OVER YOUR CAMERA AND LET'S FIND OUT HOW WELL YOUR SISTER HAS LEARNED HER LESSONS.
I CAN TELL YOU RIGHT NOW -- SHE'S BETTER THAN I AM!
UMMM... I'VE GOT THE SUN OVER MY SHOULDER... NOW IF I CAN JUST GET THOSE BEAUTIFUL CLOUDS...
AND SET THE LENS FOR f/16 -- A BIT SMALLER THAN THE MAGIC f/11 I TOLD YOU ABOUT. WHY? BECAUSE THERE IS SO MUCH BRIGHT LIGHT IN A SCENE LIKE THIS, WE CAN AFFORD TO CUT DOWN A LITTLE.
THERE -- I GOT IT! GOLLY, I CAN HARDLY WAIT TO SEE HOW IT COMES OUT!
I'LL DEVELOP THE PIX AS SOON AS WE GET BACK -- HAVE MY OWN LAB OUTFIT.
6


NOW FOR A CHANGE OF PACE. HOW ABOUT A CLOSEUP?
OH, BOY, THAT'S MY SPECIALTY. WHAT'LL WE GET?
LOOK AT THE SPRING BUDS!
THERE'S YOUR CLOSEUP! GET A SHOT OF LINDA AND THE BUDS.
SNAP!
THAT LAST SHOT SHOULD BE A HONEY!
I'M NOT SURE WHICH I LIKE BETTER--TAKING PICTURES OR HAVING MY PICTURE TAKEN!
LATER THAT DAY--
THANKS FOR A REALLY WONDERFUL TIME, HAP. AND I HAVEN'T SEEN KENNY SO HAPPY IN WEEKS.
WE'VE CERTAINLY GOT HIM INTERESTED IN PICTURES. SHOULDN'T BE LONG NOW BEFORE THE PICTURES GET HIM INTERESTED IN PEOPLE!
7

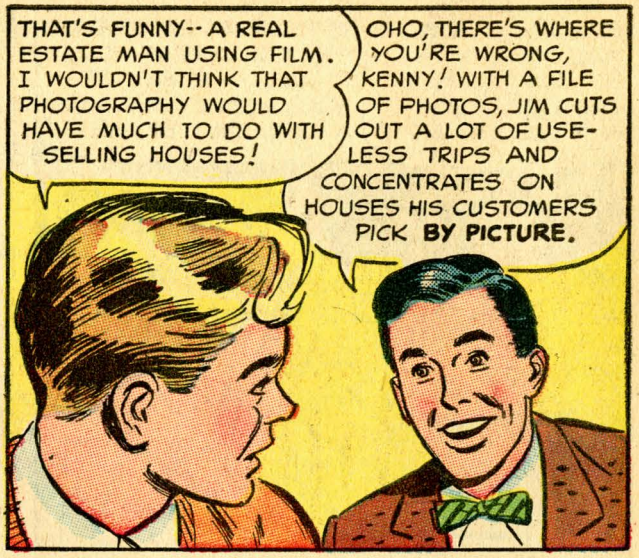

SOON AFTERWARD...
GUESS WHAT! KENNY BROUGHT HOME A PAL, TODAY. THEY'RE STUDYING BIOLOGY TOGETHER-- THAT'S KENNY'S WEAKEST SUBJECT.
GREETINGS, AS MY UNCLE SAM ALWAYS SAYS!
HELLO, HAP! THIS IS TOMMY, A CLASSMATE OF MINE. HE'S INTERESTED IN PHOTOGRAPHY, TOO.
GREAT! I'VE GOT SOME SLICK TRICKS FOR BOTH OF YOU TO TRY. SAY, SOMEBODY GIVE ME A HAND WITH THESE PROPS!
TOY TRAINS! GEE, I THOUGHT WE WERE GOING TO TAKE PICTURES TONIGHT.
WE ARE ... THESE TRAINS ARE GOING TO BECOME THE BIGGEST WRECK SINCE CASEY JONES CRACKED UP OLD NINETY-NINE!
I DON'T GET IT!
NEITHER DO I.
ME, TOO!
IT'S A SIMPLE THING CALLED TABLE-TOPPERY... YOU KNOW, CLOSEUP SHOTS OF MINIATURE OBJECTS THAT LOOK LIKE THE REAL THING!
SAY, THAT SOUNDS TERRIFIC!
YEAH-- IF IT WORKS.
TOMMY, I HEREBY DUB THEE DOUBTING THOMAS. AND JUST TO PROVE THAT TABLE-TOPPERY DOES WORK--
--TAKE A LOOK AT THIS SHOT I MADE OF AN OCEAN LINER BURNING AT SEA... RIGHT IN MY OWN BATH-TUB!
8

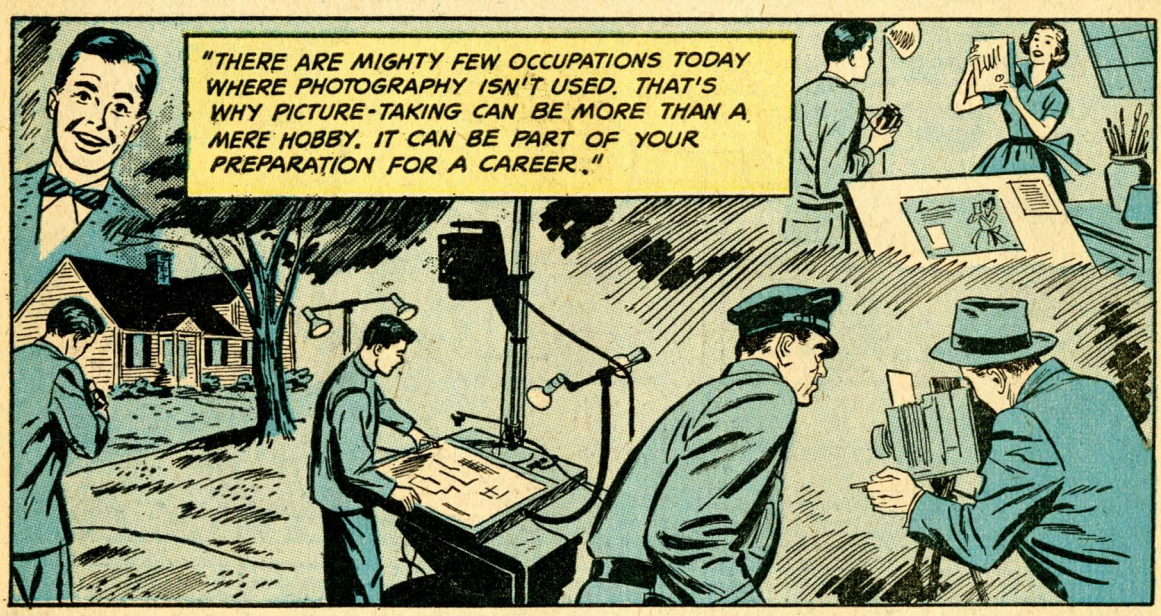
A WHILE LATER--
GIVE ME YOUR FILM AND I'LL PRINT UP YOUR STUFF AT THE OFFICE. I'M WORKING TONIGHT.
BOY, THAT WAS SOME TRAIN WRECK! COME ON, TOMMY, LET'S TRY IT OURSELVES.
LOOKS LIKE YOU MADE A HIT WITH YOUR TABLE-TOPPERY.
NOW IF I COULD JUST MAKE AS BIG A HIT WITH--SKIP IT! BY THE WAY, LINDA, HOW ARE YOU MAKING OUT WITH THE MINIATURE CAMERA YOUR DAD BOUGHT YOU?
FRANKLY, HAP, KENNY USES IT AS MUCH AS I DO. HE'S ALL HEPPED UP ON COLOR SHOTS.
MY PROBLEM RIGHT NOW IS HOW TO TAKE SOME GOOD **FLASH** SHOTS. I'D LIKE TO GET SOME PICTURES OF THE BASKETBALL GAME TOMORROW NIGHT--BUT I'M NOT SURE HOW TO GO ABOUT IT. DO I NEED A LOT OF FANCY EQUIPMENT?
NOT AT ALL--
--PRACTICALLY EVERY KODAK CAMERA HAS FLASH CONTACTS **BUILT RIGHT INTO THE SHUTTER!** WITH A SIMPLE FLASH HOLDER ATTACHMENT LIKE THIS, YOU CAN'T GO WRONG. YOU COULD GET SOME FINE SHOTS USING KENNY'S DUAFLEX--**THAT** CAMERA DOES EVERYTHING!
NOW WILL SOMEBODY PLEASE TELL ME WHAT **COFFEE GROUNDS** HAVE TO DO WITH A TRAIN WRECK?
DO YOU FEEL ALL RIGHT, MRS. COLE?
PERFECTLY... EXCEPT I **STILL** DON'T SEE WHAT THOSE BOYS WERE UP TO!
SOUNDS LIKE **TABLE-TOPPERY,** TO ME!
BY GOLLY, COFFEE GROUNDS PROBABLY **DO** LOOK LIKE DEBRIS, AT THAT--CLOSE UP!
9

HAP INVITES KENNY FOR AN AFTER-SCHOOL VISIT TO THE PHOTO DEPARTMENT OF THE "BUGLE"...
THIS PLACE SURE LOOKS BUSY!
EVER SEE A NEWSPAPER OFFICE THAT DIDN'T? RIGHT NOW THE ART DEPARTMENT IS GETTING OUT POSTERS ON THE MAY QUEEN PHOTO CONTEST. EVERY YEAR THE "BUGLE" PICKS THE BEST PICTURE SUBMITTED BY ITS READERS.
GET YOUR ENTRIES IN EARLY FOR THE BUGLE'S ANNUAL MAY QUEEN PHOTO CONTEST!
THIS DARK ROOM CERTAINLY HAS SOME FANCY EQUIPMENT!
THE VERY BEST -- AND DON'T FORGET THAT LAB WORK IS JUST AS IMPORTANT AS ANY OTHER PART OF PICTURE-TAKING.
I'D LIKE TO BE ABLE TO DEVELOP AND PRINT MY OWN PICTURES, SOME DAY... BUT I GUESS I'D NEED A LOT OF MONEY FOR EQUIPMENT.
THAT'S WHERE YOU'RE DEAD WRONG. I'LL SHOW YOU WHERE YOU CAN GET YOUR OWN PORTABLE DARK ROOM... AND DARNED INEXPENSIVE, TOO!
PORTABLE DARK ROOM! ARE YOU KIDDING?
CAMERA STORE
SEE THAT LAB OUTFIT IN THE WINDOW? IT HAS EVERYTHING YOU NEED FOR DEVELOPING AND PRINTING YOUR OWN PIX! COME ON INSIDE. I WANT YOU TO MEET ED DAVIS, THE KODAK DEALER.
See the exciting Kodak Camera while you're here
10

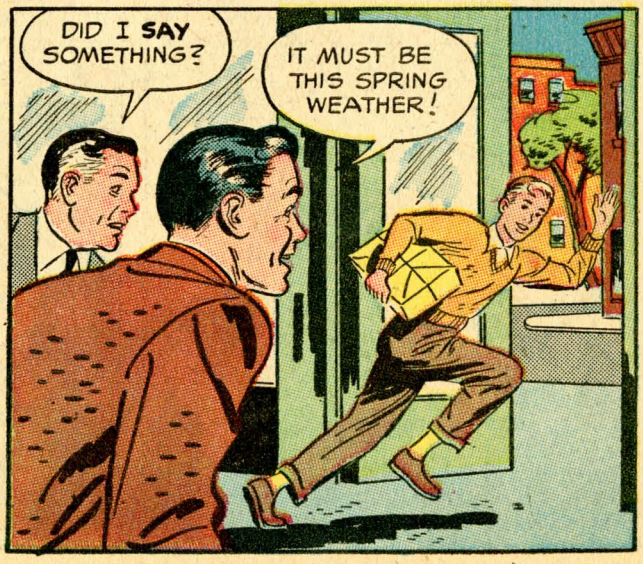
HELLO, HAP. HOW ARE THINGS WITH MY FAVORITE NEWS PHOTOGRAPHER AND COLLEGE BOY?
DEVELOPING, ED, DEVELOPING! SAY, I WANT YOU TO MEET A FRIEND OF MINE, KENNY COLE. HE'S A REAL SHUTTERBUG.
GLAD TO MEET YOU, KENNY. ANY TIME I CAN HELP YOU WITH YOUR PHOTOGRAPHY, JUST DROP AROUND. THAT'S WHAT I'M HERE FOR!
THANKS, MR. DAVIS-- I WILL.
GOSH, YOU'VE SURE GOT SOME-- GULP!-- SWELL THINGS HERE!
I KNOW JUST HOW YOU FEEL, KENNY. FIRST TIME I WALKED IN HERE I FELT LIKE A FIVE-YEAR-OLD TURNED LOOSE IN A CANDY SHOP.
KENNY WANTS TO TRY HIS HAND AT DEVELOPING AND PRINTING SO I BROUGHT HIM BY TO LOOK AT THE PHOTO-LAB OUTFIT.
IT'S A HONEY, ALL RIGHT, AND INEXPENSIVE, TOO.
SEE FOR YOURSELF, KENNY. IT HAS EVERYTHING YOU NEED FOR A HOME LAB. BETTER WRAP IT UP, ED, AND CHARGE IT TO MY ACCOUNT!
THANKS, HAP-- I'LL SETTLE WITH YOU LATER!
Kodecraft PHOTO-LAB OUTFIT
11

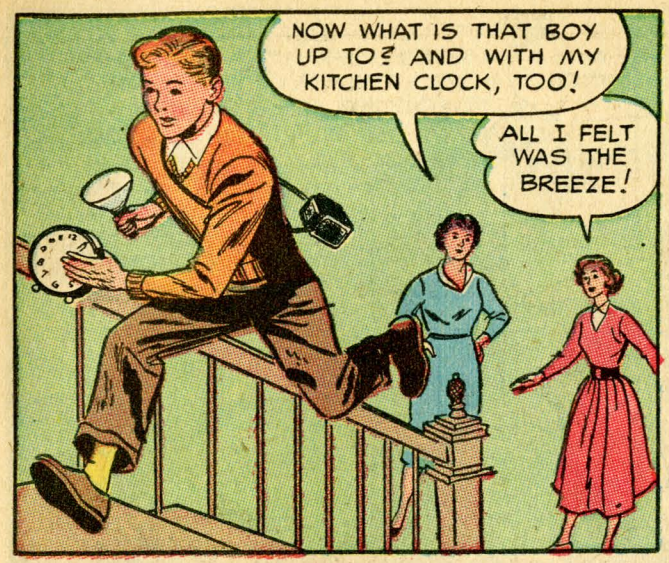
BY THE WAY, HAP, A FRIEND OF YOURS WAS IN A WHILE AGO...JIM BATES THE REAL ESTATE MAN. HE SURE USES A LOT OF FILM IN HIS BUSINESS.

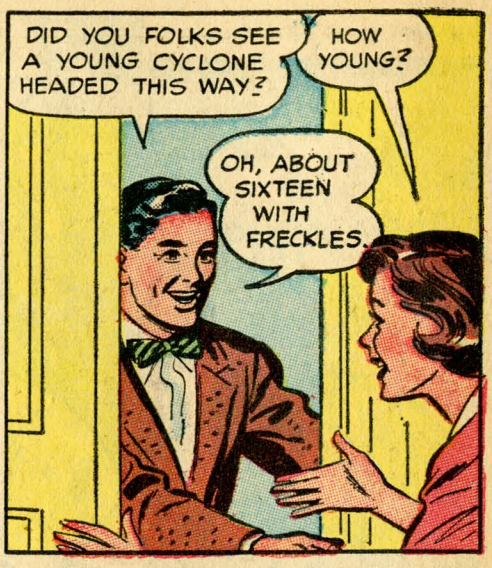

THAT'S FUNNY--A REAL ESTATE MAN USING FILM. I WOULDN'T THINK THAT PHOTOGRAPHY WOULD HAVE MUCH TO DO WITH SELLING HOUSES!
OHO, THERE'S WHERE YOU'RE WRONG, KENNY! WITH A FILE OF PHOTOS, JIM CUTS OUT A LOT OF USELESS TRIPS AND CONCENTRATES ON HOUSES HIS CUSTOMERS PICK **BY PICTURE.**


"THERE ARE MIGHTY FEW OCCUPATIONS TODAY WHERE PHOTOGRAPHY ISN'T USED. THAT'S WHY PICTURE-TAKING CAN BE MORE THAN A MERE HOBBY. IT CAN BE PART OF YOUR PREPARATION FOR A CAREER."

THAT GIVES ME AN IDEA FOR MY **SCHOOL** WORK!

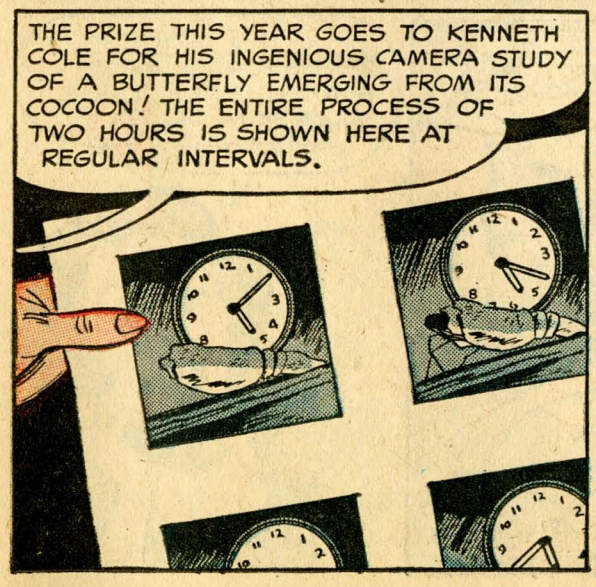

DID I **SAY** SOMETHING?
IT MUST BE THIS SPRING WEATHER!


NOW WHAT IS THAT BOY UP TO? AND WITH MY KITCHEN CLOCK, TOO!
ALL I FELT WAS THE BREEZE!


DID YOU FOLKS SEE A YOUNG CYCLONE HEADED THIS WAY?
HOW YOUNG?
OH, ABOUT SIXTEEN WITH FRECKLES.

IT WENT THATAWAY! SAY, WHAT'S THIS ALL ABOUT?
I WISH I KNEW. WE WERE IN ED DAVIS' CAMERA STORE WHEN KENNY SUDDENLY SAID SOMETHING ABOUT "AN IDEA FOR SCHOOL"-- AND OFF HE WENT!

THE SECRET OF KENNY'S IDEA COMES OUT A WEEK LATER IN BIOLOGY CLASS...
AS YOU ALL KNOW, EACH YEAR AT THIS TIME I AWARD A PRIZE FOR THE MOST INTERESTING STUDENT PROJECT IN BIOLOGY FOR THE PAST YEAR...


THE PRIZE THIS YEAR GOES TO KENNETH COLE FOR HIS INGENIOUS CAMERA STUDY OF A BUTTERFLY EMERGING FROM ITS COCOON! THE ENTIRE PROCESS OF TWO HOURS IS SHOWN HERE AT REGULAR INTERVALS.

THAT NIGHT AT HOME...
--AND YOU SAY YOU WON THE PRIZE IN BIOLOGY CLASS?
NOW WE'VE SEEN EVERYTHING
YOU HAVEN'T SEEN MY PRIZE, YET! IT'S A FLASH OUTFIT FOR MY DUAFLEX CAMERA!

A FEW DAYS AFTERWARD--
WHAT IS THIS--A CONVENTION?
NOT QUITE--JUST A ROOMFUL OF KENNY'S FRIENDS FROM THE HIGH-SCHOOL CAMERA CLUB. THEY'RE HELPING HIM BREAK IN HIS NEW FLASH OUTFIT.
THEY INVITED KENNY TO JOIN THE CLUB AFTER HE WON THE PRIZE IN BIOLOGY WITH THOSE COCOON PICTURES.
WELL, BAT ME FOR A BUTTERFLY! LOOKS LIKE OUR POPULARITY PROJECT WORKED OUT ACCORDING TO PLAN!
DID YOU SEE ALL THOSE YOUNG PEOPLE IN KENNY'S ROOM? I WOULDN'T BELIEVE IT IF I HADN'T SEEN IT WITH MY OWN EYES.
OR HEARD IT WITH YOUR OWN EARS. WHAT A RACKET THAT CROWD IS MAKING.
IN YOUR OWN WORDS, THAT'S WHAT IS KNOWN AS "CLICKING WITH THE CROWD"--AND THE NOISE DOESN'T BOTHER ME A BIT.
'SCUSE ME, FOLKS--THE TELEPHONE.
OH, HE **DID**, DID HE? WELL, THANKS FOR TELLING ME MYRTLE... YES, HE'S HERE RIGHT NOW. I'LL FIX **HIS** WAGON!
14

SAY, LINDA, I DIDN'T KNOW YOU WERE IN THE WAGON-REPAIR BUSINESS!
DON'T SWEET-TALK **ME**, HAP FARRELL! THAT WAS MYRTLE MUGGLY ON THE PHONE... HER FATHER IS ONE OF THE JUDGES IN THE BUGLE'S MAY QUEEN PHOTO CONTEST.

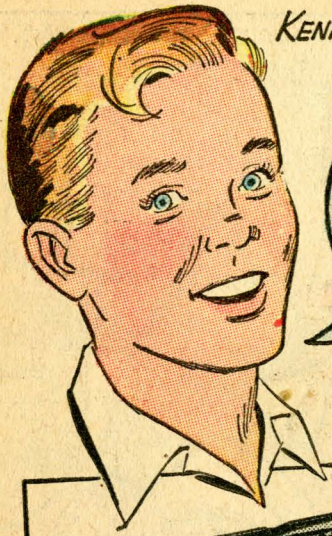
HAS SOMEBODY ENTERED **MY** PICTURE?
DON'T TRY TO BE FUNNY. HER FATHER SAYS THAT **YOU** ENTERED THE PICTURE OF A **VERY** PRETTY GIRL. THAT'S CERTAINLY NEWS TO **ME!**

WELL, IF YOU'RE LOOKING FOR NEWS HERE'S A PROOF SHEET FROM TOMORROW'S BUGLE--ANNOUNCING THE WINNER OF THE CONTEST. TAKE A GOOD LOOK-- AT **YOURSELF!**

The Bugle
LINDA COLE WINS MAY QUEEN PHOTO CONTEST
BUGLE PHOTOGRAPHER SUBMITS WINNING PHOTOGRAPH SNAPPED BY QUEEN'S BROTHER
LINDA COLE

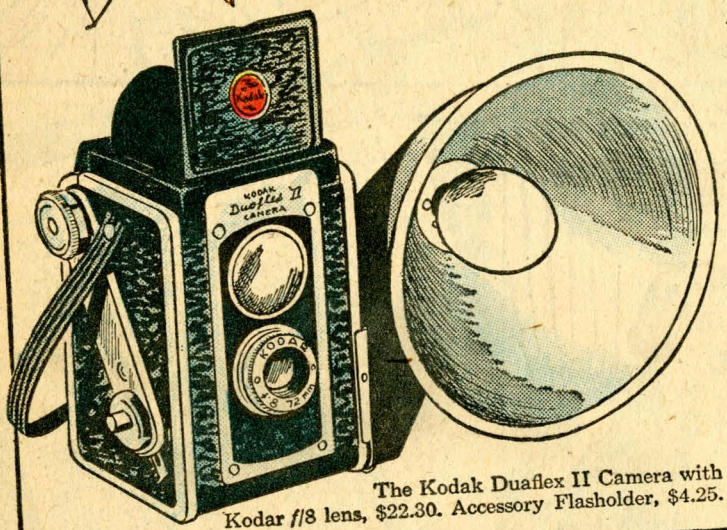
WHY, THAT'S THE PICTURE KENNY TOOK THE DAY WE DROVE INTO THE COUNTRY!
EXACTLY-- AND I SUBMITTED IT FOR HIM.
HEY, ANYTHING WRONG, YOU TWO?

"ANYTHING WRONG," HE SAYS! NOTHING COULD BE MORE RIGHT!
I ASK YOU -- WHO'S CLICKING WITH WHOM? AND NO CROWDS, PLEASE!
?!



KENNY SAYS:

TAKE IT FROM ME, THIS IS A SWELL ALL 'ROUND CAMERA



The Kodak Duaflex II Camera with Kodar *f*/8 lens, $22.30. Accessory Flasholder, $4.25.

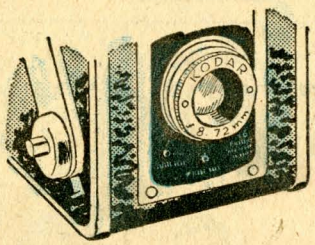
HERE'S a camera that gives you a lot for your money. It's a good-looker—easy to use—gets fine snaps, both black-and-white and color too.

Its lens is the Kodar *f*/8, adjustable for hazy or brilliant light, for close-ups or distant shots.

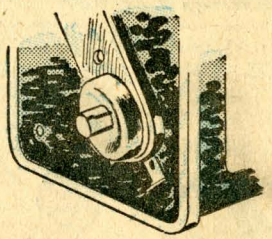
See the Kodak Duaflex II Camera at your dealer's. His name might not be Mr. Davis, like Kenny's dealer, but he will be just as interested in helping you with your picture making.

SEE THE KODAK DUAFLEX II CAMERA AT YOUR DEALER'S

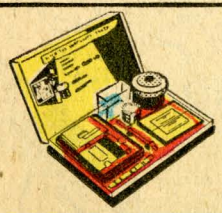
You see it—Big hooded view finder previews your picture clearly—helps you compose your pictures the way you want them.



You snap it—With the focusing Kodar *f*/8 Lens with openings for good light and poor, you're ready for all kinds of snaps as well as time exposures.



You get it—No chance of ruining 2 good pictures by double exposure. You can't snap a new picture until you wind the film.



Have the fun of developing and printing your own pictures. The Kodacraft Kits make it easy. Priced from $4.95 to $14.10. See them at your dealer's.

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